

Appendix 7: Take up of digital transactions during period January to March 2019

Table i: Car parks listed by town

Car park	Jan-19	Feb-19	Mar-19	Town
Innage Car Park	35	56	70	Bridgnorth
Innage HGV Park	5	9	18	
Listley Street North Car Park	152	179	236	
Listley Street South Car Park	95	81	80	
Riverside Car Park	6	6	16	
Sainsbury's Car Park	95	85	108	
Severn Street Car Park	62	63	45	
Crossways Car Park	7	14	17	Church Stretton
Crossways HGV Park	2	1	3	
Easthope Car Park	23	39	26	
Cross Street Car Park	50	65	75	Ellesmere
Spar Bridge Car Park	14	92	50	
St John's Street Car Park	88	43	35	
Talbot Street Car Park	31	11	37	
Castle Street Car Park	229	178	243	Ludlow
Galdeford Car Park Zone A	149	173	201	
Galdeford Car Park Zone B	219	182	231	
Smithfield Car Park	369	380	396	
Smithfield HGV Park	1	1	2	
Frogmore Car Park	98	116	130	Market Drayton
Queen Street Car Park	141	107	118	
Towers Lawn 1 Car Park	75	70	61	
Towers Lawn 2 Car Park	13	21	19	
Falcon's Court Car Park	18	10	10	Much Wenlock
New Road Car Park	8	7	15	
St Mary's Lane Car Park	30	18	21	

Parking Strategy implementation

Table 1 continued

Car park	Jan-19	Feb-19	Mar-19	Town
Beatrice Street Car Park	12	14	26	Oswestry
Festival Square Car Park	23	26	37	
Oak Street Car Park	130	133	155	
Oswald Road Car Park	3	4	43	
Bog Mine Car Park	1	3	5	Outdoor Leisure
Castlefields Car Park	1	1		
The Moors Car Park	10	25	14	
Prees Heath Car Park	11	14	25	Prees Heath
Prees Heath HGV Park	3	43	35	
Abbey Foregate Car Park	379	354	505	Shrewsbury
Bridge Street Car Park	387	383	425	
Frankwell Main Car Park	1499	1510	1467	
Frankwell Quay Car Park	113	85	96	
Frankwell Riverside Car Park	136	119	98	
Quarry Swimming Pool	58	58	67	
St Austin's Car Park	289	284	317	
St Julian's Friars Car Park	545	546	596	
High Street Car Park	58	76	111	Wem
Leek Street Car Park	1	12	13	
Mill Street Car Park	28	53	68	
Brownlow Street Car Park	27	27	40	Whitchurch
Castle Hill Car Park	5	9	4	
Newtown Car Park	32	25	24	
Pepper Street Car Park	4	6	7	

Parking Strategy implementation

Table ii: Carparks ranked by total number of transactions during period

Car park	Town	Total number of transactions
Frankwell Main Car Park	Shrewsbury	4476
St Julian's Friars Car Park	Shrewsbury	1687
Abbey Foregate Car Park	Shrewsbury	1238
Bridge Street Car Park	Shrewsbury	1195
Smithfield Car Park	Ludlow	1145
St Austin's Car Park	Shrewsbury	890
Castle Street Car Park	Ludlow	650
Galdeford Car Park Zone B	Ludlow	632
Innage Car Park	Bridgnorth	567
Galdeford Car Park Zone A	Ludlow	523
Oak Street Car Park	Oswestry	418
Queen Street Car Park	Market Drayton	366
Frankwell Riverside Car Park	Shrewsbury	353
Frogmore Car Park	Market Drayton	344
Frankwell Quay Car Park	Shrewsbury	294
Innage HGV Park	Bridgnorth	288
Listley Street North Car Park	Bridgnorth	256
High Street Car Park	Wem	245
Towers Lawn 1 Car Park	Market Drayton	206
Cross Street Car Park	Ellesmere	190
Quarry Swimming Pool	Shrewsbury	183
Listley Street South Car Park	Bridgnorth	170
St John's Street Car Park	Ellesmere	166
Riverside Car Park	Bridgnorth	161
Spar Bridge Car Park	Ellesmere	156
Mill Street Car Park	Wem	149
Brownlow Street Car Park	Whitchurch	94
Easthope Car Park	Church Stretton	88
Festival Square Car Park	Oswestry	86

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Table ii continued

Car park	Town	Total number of transactions
Prees Heath HGV Park	Prees Heath	81
Newtown Car Park	Whitchurch	81
Talbot Street Car Park	Ellesmere	79
St Mary's Lane Car Park	Much Wenlock	69
Towers Lawn 2 Car Park	Market Drayton	53
Beatrice Street Car Park	Oswestry	52
Oswald Road Car Park	Oswestry	50
Prees Heath Car Park	Prees Heath	50
The Moors Car Park	Outdoor leisure	49
Sainsbury's Car Park	Bridgnorth	38
Falcon's Court Car Park	Much Wenlock	38
Severn Street Car Park	Bridgnorth	32
New Road Car Park	Much Wenlock	30
Crossways Car Park	Church Stretton	28
Leek Street Car Park	Wem	26
Castle Hill Car Park	Whitchurch	18
Pepper Street Car Park	Whitchurch	17
Bog Mine Car Park	Outdoor leisure	9
Crossways HGV Park	Church Stretton	6
Smithfield HGV Park	Ludlow	4
Castlefields Car Park	Outdoor leisure	2

Total number of transactions during period: 18028

Table iii: Total number of transactions each month during period

	Jan-19	Feb-19	Mar-19
Shrewsbury	3406	3339	3571
Ludlow	967	914	1073
Rest of County (less Ludlow & Shrewsbury)	1,397	1,564	1,797

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Table iv Total number of transactions during the period for each town

Town	Digital transactions by town January/ March 2019
Shrewsbury	10316
Ludlow	2954
Bridgnorth	1502
Market Drayton	969
Oswestry	606
Ellesmere	591
Wem	420
Whitchurch	210
Much Wenlock	137
Church Stretton	132
Prees Heath	131
Outdoor leisure	60